

The Creative Industries in IN State Senate District 9 Senator Ryan Mishler

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 9**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

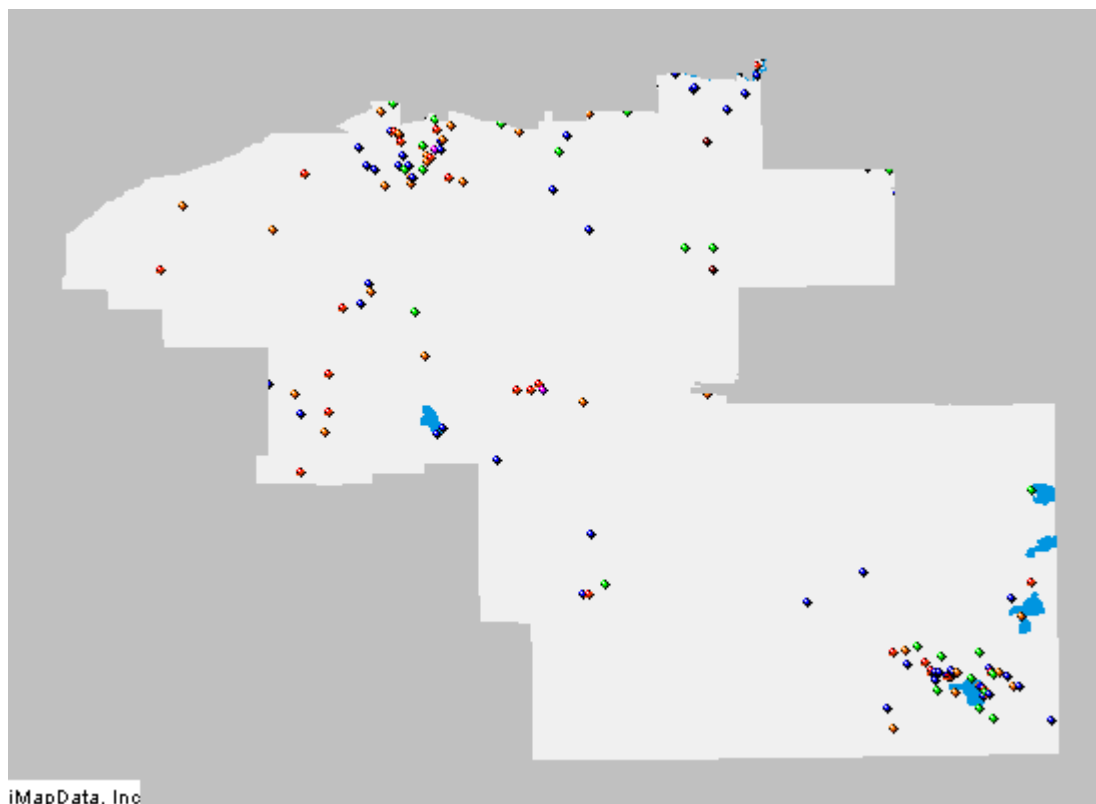
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 9 is home to 157 arts-related businesses that employ 855 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 9**, with each dot representing an arts-centric business.

157 Arts-Related Businesses in IN State Senate District 9 Employ 855 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 9 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	9
Museums	3	6
Zoos and Botanical	1	2
Historical Society	1	1
Performing Arts	27	178
Music	15	32
Services & Facilities	4	117
Performers	8	29
Visual Arts/Photography	66	429
Crafts	12	37
Visual Arts	3	4
Photography	36	364
Services	15	24
Film, Radio and TV	24	168
Motion Pictures	19	78
Television	2	85
Radio	3	5
Design and Publishing	34	70
Architecture	4	8
Design	18	22
Publishing	2	5
Advertising	10	35
Arts Schools and Services	1	1
Arts Schools and Instruction	1	1
GRAND TOTAL	157	855

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 9 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	5	150.00%	3	9	200.00%
Museums	1	3	200.00%	2	6	200.00%
Zoos and Botanical	0	1	100.00%	0	2	200.00%
Historical Society	1	1	0.00%	1	1	0.00%
Performing Arts	34	27	-20.59%	149	178	19.46%
Music	21	15	-28.57%	94	32	-65.96%
Services & Facilities	5	4	-20.00%	34	117	244.12%
Performers	8	8	0.00%	21	29	38.10%
Visual Arts/Photography	59	66	11.86%	464	429	-7.54%
Crafts	11	12	9.09%	44	37	-15.91%
Visual Arts	3	3	0.00%	5	4	-20.00%
Photography	30	36	20.00%	362	364	0.55%
Services	15	15	0.00%	53	24	-54.72%
Film, Radio and TV	27	24	-11.11%	218	168	-22.94%
Motion Pictures	23	19	-17.39%	129	78	-39.53%
Television	2	2	0.00%	85	85	0.00%
Radio	2	3	50.00%	4	5	25.00%
Design and Publishing	27	34	25.93%	77	70	-9.09%
Architecture	2	4	100.00%	4	8	100.00%
Design	13	18	38.46%	17	22	29.41%
Publishing	2	2	0.00%	5	5	0.00%
Advertising	10	10	0.00%	51	35	-31.37%
Arts Schools and Services	2	1	-50.00%	3	1	-66.67%
Arts Schools and Instruction	2	1	-50.00%	3	1	-66.67%
GRAND TOTAL	151	157	3.97%	914	855	-6.46%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org